

STRATEGIC PLAN

NAME:

1. What are your academic and/or career goals?

2. Complete your personal SWOT Analysis.

Internal factors, as they relate to you and your ability to perform a job function/course assignment, include looking at your “strengths” and “weaknesses” (ability or traits inherent to you). External factors, however, are ways of looking at “opportunities” and “threats” presented by the external environment (Your courses, UMKC campus/environment, KC area, possible professional field, etc.) and their potential impact on your academic performance, admission into competitive programs and career plans. **Identify 3-5 aspects of yourself and your environment in each SWOT area below.**

Strengths

What do you do well? What do others see as your strengths/skills that support your success in classes and/or your building a new community here at UMKC?

Weaknesses

What could you improve? What weaknesses might prevent you from doing your best academically or building your optimal community at UMKC?

Opportunities

What opportunities (courses, support services, clubs, jobs, etc.) are available to you at UMKC and KC area? How do you take to take advantage of these?

Threats

What barriers could impact your success? What threats do your weaknesses expose you to? What are others likely to see as weaknesses?



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3. What are your course performance goals for the Fall? What resources will you utilize to help you reach those goals?

4. Outline your Strategic Plan for the semester addressing your goals above. Create a plan with at least three strategies for the semester.

Things to consider when developing your plan:

- How will you explore your academic and career interests?
- How will you gain awareness of degree, major, and/or career requirements and how those requirements can be met?
- How will you gain awareness of your progress in academics and other skill areas related to success?
- How will you build academic and/or foundational skills related to success at UMKC and future career?
- How will you gain a greater understanding of the costs (financial and time) of your education and how you will benefit from your education in your career?
- How will you build and maintain networks in the KC area and/or at home?
- How will you use your Strengths/Opportunities help overcome any Weaknesses/Threats?



