New Degree Program

**PRELIMINARY PROPOSAL Development Session 3**

# Costs & Revenue

*Summarize expenses associated with the program and sources of revenue.*

*Will new faculty expertise or new faculty members be needed to launch this program? Will the proposed program require additional funds to support increased offerings or classroom/laboratory space, etc.*

Enter text here.

# Marketing Strategy

*Provide a brief summary of how the program will be marketed to attract new students. Highlight the target population for this program, if applicable.*

Enter text here.

*Indicate if you would like a consultation with UMKC MComm regarding potential marketing strategies.*

Enter text here.

# Plans for Accreditation

*If applicable, provide information regarding accreditation for the program, including the accrediting agency and the timeline for accreditation.*

Enter text here.

# Attachments

*Insert attachments as needed.*