New Degree Program

**PRELIMINARY PROPOSAL Development Session 2**

# Demand Analysis

*Provide a brief summary of the market and student demand for the program.*

Enter text here.

# Impact

*Describe the broad impact of this degree program on the region and state.*

Enter text here.

**Alignment with Goals**

*How does this program support and align with campus, college, and/or departmental goals? Provide a brief description of the program and the rationale for offering it. Consider discussing how the program aligns with the overall direction of your Academic Unit or the University’s Strategic Plan, or unmet gaps or needs that the program will address. NOTE: This section is limited to 500 words.*

Enter text here.

**Similar Programs Offered at UM System Universities and Designated Peers***Detail any similar programs offered by your university and other UM System universities. Describe how the proposed program is unique, and/or any plans to collaborate with other similar programs. NOTE: This section is limited to 250* *words.*

Enter text here.

**Anticipated program graduate placement rates**

*12Twenty data is one recommended resource for comparative degrees in your unit.*

|  |  |
| --- | --- |
| % in related fields |  |
| % in other fields |  |
| % pursuing continuing education |  |
| % unemployed |  |
| Total: | 100% |