








Faculty Senate Enrollment Management Update

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Assistant Vice Provost for Enrollment Management

September 17, 2024

Fall 2024 Enrollment Update (Prior To Census)

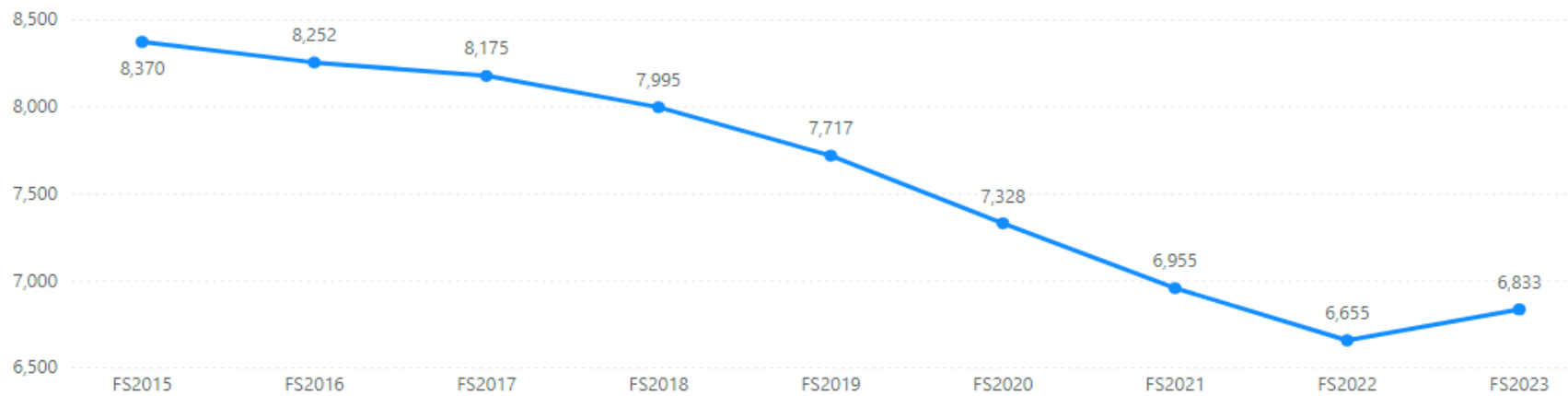
- Enrollment is down 3.0% 
- Undergraduate enrollment is up 2.9% or 197 students 
- Graduate enrollment is down 15.2% or 522 students 
- Professional enrollment is down 2.0% or 33 students 
- SCH is down 0.8% or 1207.5 credit hours 

Fall 2024 Enrollment Update (Prior To Census)

- New Enrollment is down 3.0% 
- First-Time College is up 4.2% - resulting in another record class! 
- Transfer Enrollment is up 0.2% 
- New Graduate enrollment is down 22.8% 

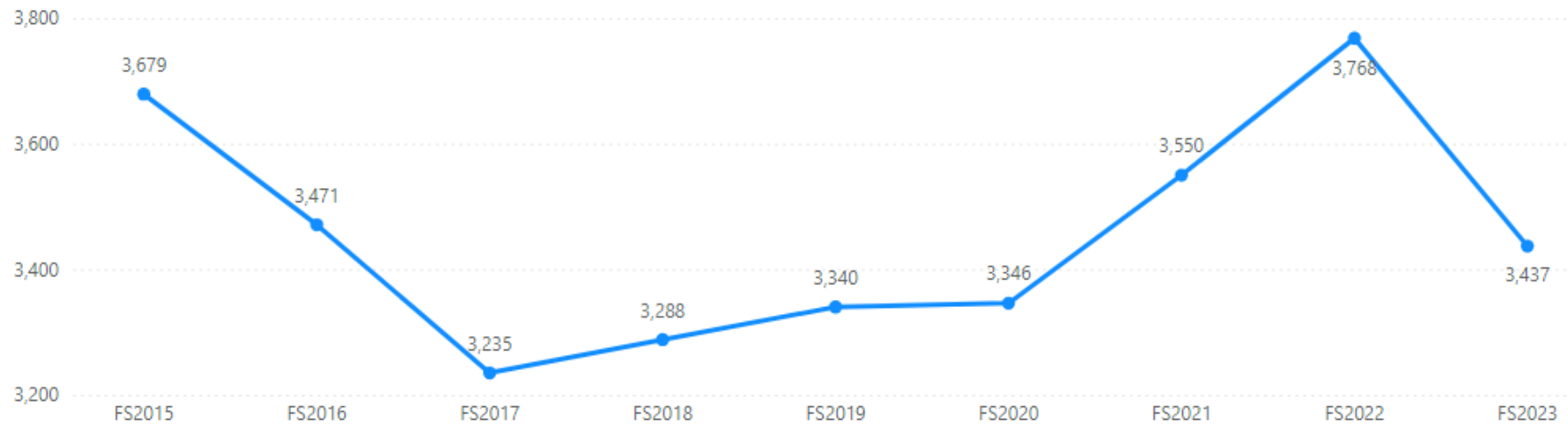
9 Year Enrollment Trends (Undergraduate) (Census)

Campus-Wide Headcount



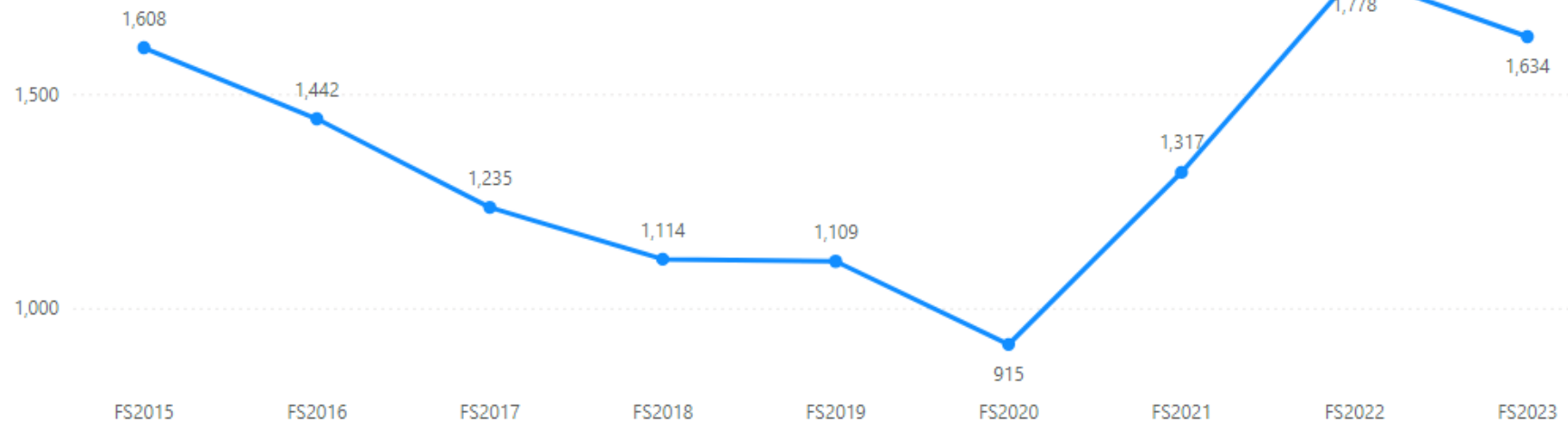
9 Year Enrollment Trends (Graduate) (Census)

Campus-Wide Headcount



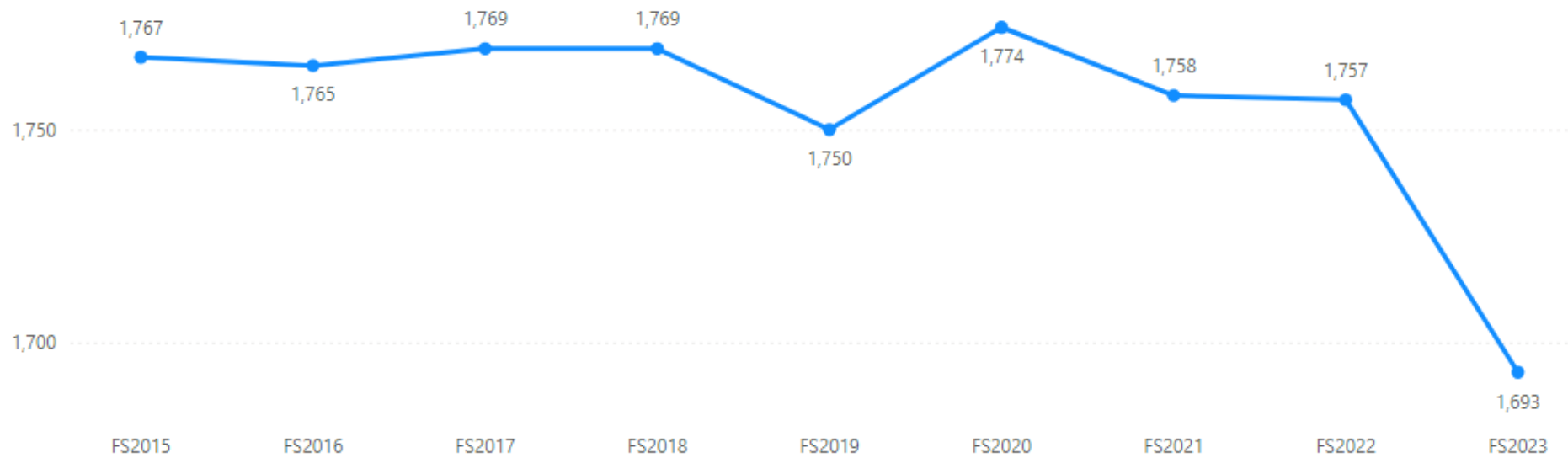
9 Year Enrollment Trends (Graduate-International) (Census)

Headcount



9 Year Enrollment Trends (Professional) (Census)






Headcount



Fall 2024 Enrollment Overview by Academic Unit

UMKC Enrollment Point-in-time Comparison Fall 2024 & Fall 2023 Fall Term - 2 Weeks to Census <i>Dual High School Excluded</i>												
Enrollment & SCH	ENROLLMENT (Primary Unit of Enrollment)						STUDENT CREDIT HOURS (SCH by Unit Offering)					
	FS2024	FS2023	# Change	% Change	FS23 Census Total	FS24 % to FS23 Census	FS2024	FS2023	# Change	% Change	FS23 Census Total	FS24 % to FS23 Census
Bloch School of Management	1966	1876	90	4.8%	1871	105.1%	16991	16201	790	4.9%	16000	106.2%
Conservatory	516	538	-22	-4.1%	533	96.8%	5755	5781	-26	-0.4%	5749	100.1%
School of Dentistry	524	515	9	1.7%	515	101.7%	8357	8092.5	264.5	3.3%	8092.5	103.3%
School of Ed, Soc Work & Psych	1046	1063	-17	-1.6%	1060	98.7%	8408	8421	-13	-0.2%	8427	99.8%
School of Graduate Studies	249	298	-49	-16.4%	303	82.2%	26	22	4	18.2%	22	118.2%
School of Humanities & SocSci	1358	1325	33	2.5%	1316	103.2%	22915	22058	857	3.9%	21728	105.5%
School of Law	427	418	9	2.2%	417	102.4%	5925	5755	170	3.0%	5727	103.5%
School of Medicine	867	899	-32	-3.6%	902	96.1%	16276.5	16049.5	227	1.4%	16172.5	100.6%
School of Nursing & Health St	1044	1099	-55	-5.0%	1095	95.3%	8665	8846	-181	-2.0%	8796	98.5%
School of Pharmacy	327	376	-49	-13.0%	385	84.9%	6176	6826	-650	-9.5%	7001	88.2%
School of Science & Engr	3152	3422	-270	-7.9%	3411	92.4%	35009	37992	-2983	-7.9%	37550	93.2%
University College	156	161	-5	-3.1%	155	100.6%	142	197	-55	-27.9%	191	74.3%
Vice Chan for Acad Affairs							11291	10903	388	3.6%	10718	105.3%
TOTAL	11632	11990	-358	-3.0%	11963	97.2%	145936.5	147144	-1207.5	-0.8%	146174	99.8%

Fall 2024 Enrollment by African American, Hispanic and Multiple Race and International Ethnicity Overview

- African American Enrollment is up 2.4% and up 13% for First-Time College 
- Hispanic Enrollment is up 11.4% and up 25% for First-Time College 
- Multiple Race/Ethnicity Enrollment is up 5% and up 18.5% for First-Time College 
- International Enrollment is down 25%, but up 48% for TRN  

Fall 2023 to Fall 2024 Retention metrics at 2 weeks until Census

First Time College – down 2.18%

Transfer up – 0.19%



Fall 2025 Enrollment Planning

Building the Class for Fall 2025



Application Tool Used to Build the Class



The social app for college

See what millions of students are talking about



Instagram
Instagram



Fall 2025 First-Time College Application Statistics

55 WEEKS TO CENSUS APPLICANTS	TERM					
	FS2023	FS2024	FS2025	# Change	% Change	
First Time College	281	381	489	108	28%	
Transfer	84	80	137	57	71%	
Graduate	272	302	338	36	12%	

Fall 2025 Application Statistics

Beginning October 1, the weekly app stats report will begin to track the following metrics:

- First-Time College and Transfer Confirmation Fees
- First-Time and Transfer Housing Applications
- Graduate Applications (applied and admit)
- International Application Trends (FTC, TRN and Graduate)



Enrollment Landscape

Competition remains fierce in our market.

FAFSA Simplification will impact the FAFSA Roll out for 2025-2026 – December 1 is the planned go live date when students can fill out a FAFSA.

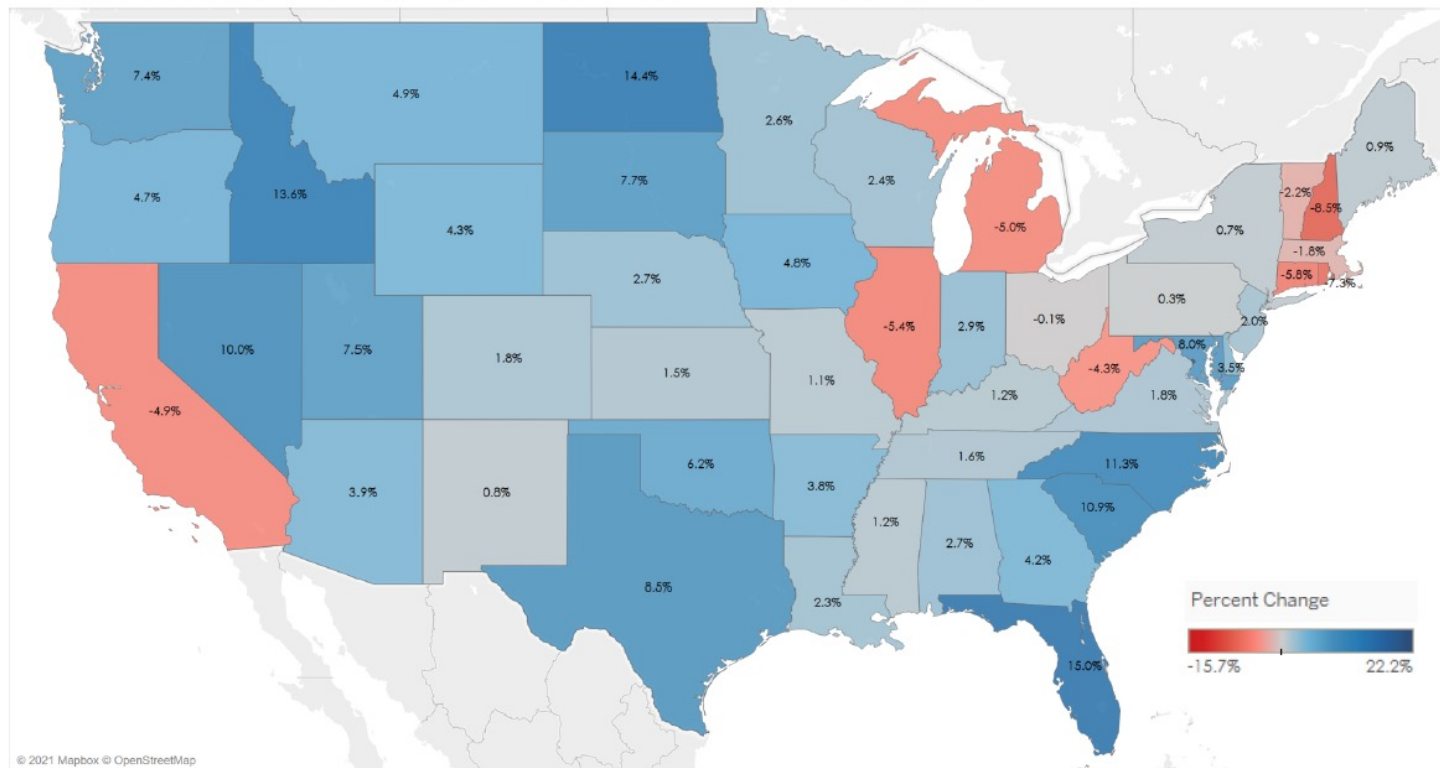
The **Enrollment Cliff** is predicted to begin to impact our region after Fall 2026.

The **Adult Learner Population** remains a market we need to continue to focus on to help with the downward turn in high school students.



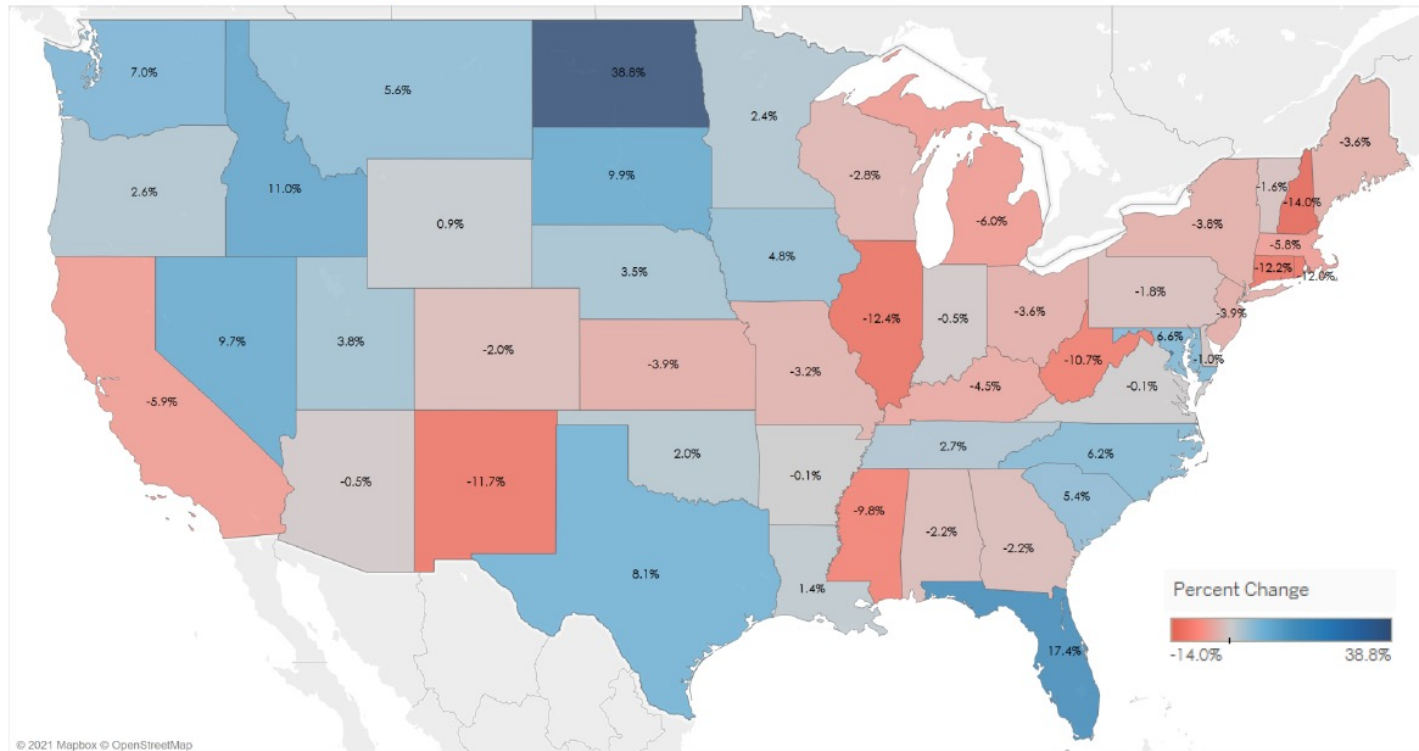
4-Yr Projected Change in High School Graduates

Public and Non-public, 2021-22 to 2026-27



10-Yr Projected Change in High School Graduates

Public and Non-public, 2021-22 to 2031-32





Questions?